You can customize the template below to your situation. We hope that it helps start the conversation with your manager or other decision maker to start your digital transformation.

Dear [*manager's name*],

Recently I've been looking into creating efficiencies in our purchasing process. As you already know, one of the greatest challenges we face every day is having accurate and timely information when sourcing electronic components. One option I've discovered is digital solutions in the form of APIs offered by Digi-Key Electronics. I have outlined below some of the reasons we could consider this option.

Challenges

- Outdated pricing and availability
- Slow, inaccurate data entry
- Time spent waiting for responses

Solutions

Digital solutions such as APIs that connects our system direct to the distributor can provide real-time data, exact data entry, and instant ordering.

Benefits

1. Receive real-time data direct from Digi-Key for pricing, availability, and order status
2. Reduce cost and time spent because of entry errors
3. Save time by getting instant pricing and availability information

Cost Savings

Using the cost savings calculator provided by Digi-Key, we could be saving…

$_____ per year, if we utilize Digi-Key's quoting and ordering APIs

www.digikey.com/apicalculator

I can schedule some time for us to discuss further if you would like. You can also learn more about the Digital Solutions available here: www.digikey.com/api

Sincerely,

Your name